

AMERICAN Parade

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November, 1954



AMERICAN Parade

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American Wheelabrator
& Equipment Corp.,
Mishawaka, Indiana

Vol. 13, No. 11 — November, 1954
Joseph Flory, Editor

Go Thou and Do Likewise!

And in those days, behold there came through the gates of the city an exporter from afar off, and it came to pass as the day went by he booked plenty.

And in that city were they who waited for business to come their way and they spent their days in adding alibi sheets. Mightily were they astonished. They said one to the other, "What the hell; how doth he getteth away with it?" And it came to pass that many were gathered in the back office and a soothsayer came among them. And he was one wise guy. And they spoke and questioned him saying, "How is it that this stranger accomplished the impossible?"

Whereupon the soothsayer made answer: "He of whom you speak is one hustler. He ariseth very early in the mornning and goeth forth full of pep. He complaineth not, neither doth he know despair. He is arrayed in purple and fine linen, while ye go forth with pants unpressed.

"While ye gather here and say one to the other, 'Verily this is a terrible day to work,' he is already abroad. And when the eleventh hour cometh, he needeth no alibis. He knoweth his business and they that would slave him off, they give him orders. Men say unto him 'nay' when he cometh in, yet when he goeth forth he hath their names on the line that is dotted. For he liketh with him the two angels 'Inspiration' and 'Perspiration' and worketh to beat hell. Verily I say unto you, go and do likewise."

This has appeared in various magazines, but the original source is not known to the editor.

ON THE COVER

The old man on the cover is thankful for whatever God has given him of the bounty of the earth. This is the time for all of us to count our blessings and be glad.

We should be thankful that America was discovered... and that its growth and expansion has been the result of the determination and courage of the people of many lands. We should be thankful that early Americans valued liberty and individual freedom so much that the laws they established still protect those things. We should be thankful that our laws allow us to be loyal Americans while still respecting the customs and religions of our forefathers.

We should be thankful for the history of millions of Americans of many races, creeds and colors living in harmony together... making our

country the greatest and most prosperous in the world... yet able to remember the source of our blessings and willing to share them with less fortunate people of the world.

We should be thankful for all these things because they prove to the world that our proposals for peace are not based on impractical dreams... being rather an offering of our own experience to others.

Our Prayers of Thanksgiving will be most appropriate when they are prayers for peace and continued plenty for all.

EDUCATION
MOLDS OUR
FUTURE



BETTER SCHOOLS BUILD
A STRONGER AMERICA

AWECO PROFIT-SHARING CHART

THIS YEAR

LAST YEAR



HOW ABOUT YOUR EDUCATION?



We are all familiar with the old saying, "Opportunity Knocks But Once." Whether this is literally true or not makes little difference. The important thing is to recognize this "caller" when he does show up and give him every consideration on the business at hand. Why take a chance on his returning?

Opportunity in this specific instance is in the form of a free education made possible by our company. As you may know, we are referring to the scholarship awards being presented by American Wheelabrator & Equipment Corporation to a limited number of young men who really value an education and will follow through to obtain it. All of us would certainly accept a free number in the drawing of a \$2500 cash prize — an amount which is equivalent to the value of one scholarship. So, if you are eligible, why not start being a Good business man by investigating this real opportunity?

How many times have you heard this sad lament?: "Man, I sure wanted to go to college, but my folks didn't have the money, and nobody else was

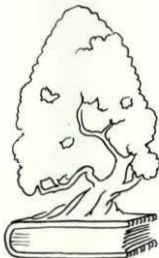
interested." Maybe it sounded like this: "I'd like to take a crack at that job the boss offered me the other day, but — it's just too tough for a guy who never went to college."

No, a college education is not a one-way ticket to big money and success. But the fact remains that the fellow who is fortified with college training has a distinct advantage over the competitor who has for one reason or another passed it up. Our company heads realize the importance of trained men in this age with its changing economic and social structure, and are willing to do their part in seeing that our young men are fitted for key jobs of the future. Although they are making these awards available it is not entirely to be considered by the fortunate winner as a gift. The winner of a scholarship has definite responsibilities and should discharge them accordingly. In doing this he shall be fulfilling the trust which the sponsors of the scholarships had in him, and at the same time he shall be developing himself in more ways than one.



Now is the time for interested persons to find out more about the Verne E. Minich "Founder" Scholarship and the Otto A. Pfaff Scholarship. If you are not interested yourself in these awards, will you please bring the matter to the attention of others who might be? No application shall be accepted after January 1st, 1955. Application forms and booklets carrying complete details of the scholarships are available at our Personnel Department.

The two young men now receiving their education on the awards are John Whitmer, son of Duile Whitmer, Engineer, and Larry Metcalf, son of Lawrence "Jack" Metcalf, Machine Shop foreman. John is taking an Engineering course at Purdue on the Verne E. Minich Scholarship, while Larry is studying Commerce at Notre Dame on the Otto A. Pfaff Scholarship. Both of these initial winners express real appreciation for the fine opportunity presented them several months ago, and add that they are now absorbed in "getting all set" for an interesting and busy four years.



EX-LIBRIS

FAMILY FOURSOME AT AWECO



Joe

Gerry

Dick

Kenny

This is the story of another AWECO family group—the Bidlacks who have the distinction of comprising a team of four brothers working for the same company. The significant part of this story is that it follows the theme of "what's good enough for me is good enough for my brother," or "what's good enough for my brother is good enough for me." In short, it wasn't just happenstance that brought the quartette together at American. Here is how the tale unfolds.

Kenny Bidlack was working for Castleton Coal & Ice Company, but had several friends who were doing well at American Foundry. The more he thought of it the more he wanted to join them, so in January, 1941 he made the change. His first job was on the steel gang then he moved on to the steel power saw. After 3½ years of military service, he returned to the small Tumblast line where he now works.

Gerry observes, "As the years roll by, and you have seen the old Ameri-

As we go to press we're shocked and saddened by the untimely passing of our friend, GERRY BIDLACK. Even though it were possible to rewrite the story on this page, we would hesitate to do so, knowing somehow that Gerry would want it to appear as originally planned. We regret that he is not with us to see the picture which the four brothers and myself had fun in taking. Our hope is that the other three will treasure this last picture of their brother, taken in the fullness of life. To Kenny, Joe, Dick and all others of his immediate family we extend the only consolation we know how to give at a time like this.

can Foundry grow, not only in size and production, but in more employees, it makes a person stop and think—and realize what can be done when management and a swell bunch of employees get together. Let's continue

in the future—and talking about profit sharing, it is a very important point to think about as time passes."

Kenny Bidlack worked for the Mishawaka Hotel before coming here in July, 1941. He says he is not quite sure whether he followed Gerry here, or whether the other led him to the job. At any rate, he has gained a good knowledge of several operations, having worked in succession in the steel yard, on the brake, jigger, drill press, jeep, saw, shears and sheet metal.

Kenny comments, "This is a nice place to work, and a swell bunch of guys to be with—and best of all, this is where I met my wife." Kenny had this to say about profit sharing, "It sure is interesting to watch the profits grow.

Joe Bidlack left the I & M Electric Company in July, 1942 to join his brothers because they and several friends had told him it was a good place to work. He began on steel shop assembly and is still on the same type of work.

Joe says, "I like it here because it is really a fine place to work. The work is interesting and the men are just like one big, happy family—and besides, there is our profit sharing plan. It's a great thing when you have something like this to look forward to as you get older."

Dick Bidlack is the "baby" of the team, both in years and service with the company. Before coming here in June, 1951 he had worked at Studebaker and had helped his father on carpentering. But he soon became interested in his brothers being so satisfied and finally found himself with them. He began in the Inspection Department and then moved into the Stock Room a short time before going into military service, from which he just recently returned.

Dick passes along these observations: "I like my work and the way the guys you work with give a lift if you need a helping hand." The only comment he had to give on profit-sharing was this: "I say when you have a good thing don't knock it."

Wheelabrator at Show Time



Cutaway of a No. 3 model 112KD-Dustho Collector at the Mining Show.



One section of Wheelabrator mechanical descaler for continuously hot rolled carbon steel strip. Actual size of this special machine is more than four times as large as section shown here.

End view of same section. This machine was on exhibit at the Iron & Steel Show.

Our company exhibited equipment at two important industrial trade shows not long ago. One was the Mining Show, held from September 20 to 23 in the Civic Auditorium, San Francisco; the other was the Iron & Steel Show, which took place September 28 to October 1 in the huge Cleveland Public Auditorium. Both shows were well attended, with several favorable inquiries being received in regard to our machines. Here are pictures of both booths.



Off the Reporters' Cuffs

Office Memos

Carol Staffeldt

To ye editor: The closing of late resorts, the beginning of football games, and the trees putting on their colorful leaves tells us another fall is just around the corner.

Lynn Brandt, of Tabulating, left our employment to enjoy relaxation at home. Lynn is expecting the stork next month.

Rubye Lou Uunn and a girl friend enjoyed a pleasant weekend at Niagara Falls, Canada, from September 17th to the 19th.

A couple ditties: "It would probably be all right if we'd love our neighbors as ourselves," a man remarked on the bus one morning, "but I wonder if they could stand that much affection." Advice to the fellows: "The best way to keep the bloom in your wife's cheeks is to plant a kiss there now and then."

Your Roving Reporter,
Carol

Foundry Shake Out

Jack Buff

Jim Haas, who hails from Iowa and who also closely resembles a very tall Iowa corn stalk weaving in a breeze, came into the Foundry wearing a smile, about the width of the Grand Canyon, after Iowa beat Michigan State in football. Jim had, for weeks, been listening to the dire predictions of just what M.S.C. was going to do to the "Corn Huskers". These foreboding predictions of the "Great Slaughter" were made by Kelly and Tony Kuleszar. Now all Jim can get out of them is alibis and second guesses.

There should be a law against a man bringing fried frog legs in his lunch and then at the lunch period sitting around in front of his fellow men, and smacking his chops after every bite! This dastardly deed has been done recently, on numerous oc-

casions by "Chuck" Van Bellechem. Comes it the Revolution, he will get the bones to gnaw on!

Let's the Gunn, Plymouth's contribution to the Atomic Stock Pile, is again back in the Foundry after a short sentence served in the Steel Shop. "Gunny" is now operating a sand Muller.

If Joe Hendrickson, had two more weeks of vacation to spend working on that garage of his, he would have to be "spoon fed". He came back to work with more aches, pains, fumes, strains and bruises, than the average man accrues in a lifetime. He finally had to start hitting a few nails because he had run out of fingers and thumbs on both hands to hit. Yeah, Joe is ambidextrous, along with a lot of other things, so he didn't miss either hand.

If you happen to see some guy, in the wee hours of the morning, roaming the streets on the North Side with a lantern, it won't be Diogenes looking for an honest man, it will be Louie Dowdy looking for his Hudson. On Saturday nights that car has the stinky habit of playing "hide and seek" with Louie! He seeks all night but usually has to walk home. He should tie it to a hitching post and then forget where the post was.

The men of the Foundry would like to extend their sincerest sympathies to Mr. and Mrs. Jack Broadon, who recently lost their small son.

Slag and Spatter

Welford Gardner

Glen Colmer recently suffered a Sub Dermal Hemorrhage. He was considerably relieved when he found that it was only under the skin.

Louis Mulchette decided to take an inventory of the area west of the Mississippi River instead of AWECO. He went out to see a son in the Army.

At last we can take a dust-free street to the back parking lot.

If you want to have a nice beautiful lawn ask someone who has had

better luck than I have had. I just finished reseeded for the third time which makes four sowings in all. The chances look a little better this time.

Floyd Swan is still hopeful of someday settling in California. It seems to depend mostly on friend wife.

Though I believe the moon is inhabited, I live on civil terms with those who do not.

He who apits against heaven, spits in his own face.

— OLD SPANISH PROVERB

Gud is a hard worker, but He likes to be helped.

— BASQUE PROVERB

Machine Turnings

Louie M. Turner

How can a baseball fan concentrate on news for the PARADE when the first game of the World Series is being played. Editor Joe says he wants a report — so while the players are warming up in the bull pen, let's look at some safety slogans which might be well worth remembering:

The safe drivers are the survivors. Use your head and save your back. Put more backbone and less wishbone into safety.

It takes 1500 nuts to hold an automobile together but only one to scatter it over the landscape.

The beautiful coloring in Southern Indiana will attract many motorists. Let's obey the Safety Rules.

Carbon Copies

Joan Boyer

Be sure and buy your Card Party Tickets in advance for October 27th. You may get left out. Contact Dorothy Schirker if no one has approached you to buy a ticket.

James Boyer, Engineering, left in September to attend Rose Polytechnical Institute in Terre Haute, Indiana.

Welcome back Janet Macker. She is working for T. McLeane in Engineering.

Grace Winstead, Purchasing, left October 1st to take a position with the Government. Good Luck Grace!

We welcome Joan Gerard to the Purchasing Department. She is now working for Jim Bowler.

Steel Stock

Ed. Peterson

The AWECO bowlers have suddenly changed their T.V. sets from the regular "Raaslin & Boyin'" to "Bo-lin'." Maybe they could offer advice to these pro bowlers like they did to the wrestlers.

* * *

Inventory time had its number of strange situations — like the fellow who said, "I know what bars are but what is tubing?"

* * *

John Woodruff told me that he went barefoot until a friend came along to count for him.

* * *

If anyone has a job or use for men with feet shaped like birds' claws, they might try the "light cleaners" that were on the maintenance crew. Please consult Frank Hendel.

It Happened at AWECO

FIVE YEARS AGO

Frank Pedrotty, Philadelphia Sales Engineer, spoke to the Reading Foundrymen's Association on "The Care and Maintenance of Blast Cleaning Equipment."

* * *

John Siraub, Chief Research Engineer, wrote the chapter on "Shot Foening" in the new handbook published by the American Society of Tool Engineers.

TEN YEARS AGO

We have a new Sales Engineer in the person of Gilbert Hill. He will promote the use of our equipment in the steel industry.

* * *

S/Sgt. Layton Wirkizer has been awarded the Distinguished Flying Cross. Sgt. Wickizer's group holds a presidential citation for its daring attack on Nazi ball bearing factories at Schweinfurt. He also holds the Air Medal and four Oak Leaf Clusters.

* * *

To Cpl. Casimer Trucloski goes a

OUR DEMOCRACY — by Mat

PRIDE in the HOME TOWN

WHAT WITH THE ADVANCES IN TRANSPORTATION, WE HAVE FAR GREATER OPPORTUNITY THAN OUR FATHERS EVER HAD TO KNOW THE SCOPE AND VARIETY OF OUR COUNTRY, (GUY), WITH ALL OUR BROADENING PERSPECTIVE, CAN VASS ANY GROUP OF CITIZENS AND YOU'LL FIND THAT LOYALTY TO THE HOME TOWN RUNS AS STRONG AS EVER.



TT MOTOR SALES & SERVICE



PRIDE IN MAKING THE HOME TOWN A BETTER PLACE TO LIVE IN IS AN ESSENTIAL ATTRIBUTE OF GOOD CITIZENSHIP. THE WAY TO IMPLEMENT IT IS TO TAKE AN INTEREST IN LOCAL GOVERNMENT, AND TO SUPPORT SUCH LOCAL ENTERPRISES AS THE COMMUNITY CHEST, THE HOSPITAL, THE SCHOOLS, THE CHURCHES. THE STRENGTH OF ITS COMMUNITIES IS THE STRENGTH OF OUR DEMOCRACY.

\$25 War Bond from the Servicemen's Gift Committee.

The Mishota Enterprise of October 18 carried a story by one of our

Stock Room employees, Herbert Bare. Herbert's article told of the wonderful spirit of cooperation among the employees of A.F.E. and of their efforts toward winning the war.

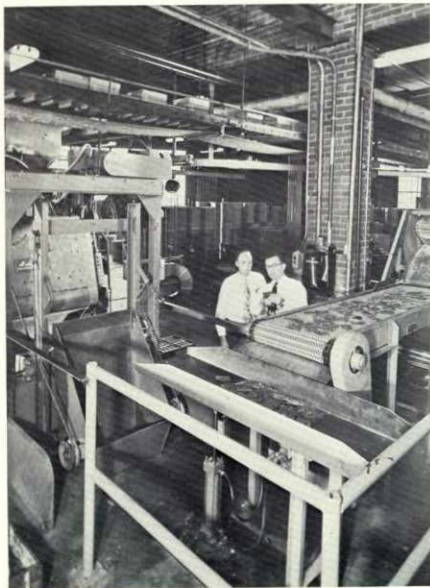
STEEL STAMPINGS AT SIGNODE

Besides many sizes of steel strapping, Signode Steel Strapping Company, Chicago, manufactures several other items used in the transportation field. These include such items as mechanical brakemen, anchor plates and wall cleats. It is in the production of these latter items that our 27" x 38" Wheelabrator Tumbblast is playing an important part.

The Wheelabrator serves an automatic line which incorporates a stamp-

ing press, degreasing and counting operations and packaging of various parts for holding freight in place in railroad cars. The parts are made in several sizes from strip steel 6" wide by .125" thick. Wheelabrator loads vary between 300 and 350 pounds, and one specific part is run on the line for two or three days at a time.

The picture here shows the Wheelabrator Tumbblast and a portion of the automatic line.



The Passing Parade

City man: "Is it a modern farm house?" Real Estate Agent: "No, just five rooms and a path."

In the 17th Century it was not unusual to see a bread and cake-eating lady. One such performer ate 12 pounds of cake and bread in half an hour at each of six daily appearances.

Happiness grows at your own fire-side, and is not to be picked in strangers' gardens.

The trouble with Russian roulette is that there aren't enough Russians playing it.

Work hard and worry less. It is not the use of machinery that disables it, but the friction.

A neighbor went over to a young bride's home and found her in tears. "Why, what's wrong Marge?" she asked. "I made a cake and put it in the refrigerator and there isn't any frosting on it yet," she said.

No man in the world ever attempted to wrong another without being injured in return—somehow, somehow, somewhere.

We never used to be able to find Grandma's glasses, but now she just sets them down wherever she happens to be when she empties them.

There is no better exercise for the heart than reaching down and picking somebody up.

One thing about growing old is that you don't feel your oats as much as you do your corns.

Hardship is like muddy water. Be patient, don't stir it, and it will clear.

In Pueblo, Colorado there is one young boy who went all out for the March of Dimes. After a heavy snow, the people on one block in his town awoke to find that their sidewalks had been neatly cleared. Attached to the door of each home was a note written in a boy's scrawl: "Please donate the 50 cents or dollar for this job to the March of Dimes."

What's Your Interest?



In looking over employee publications of other companies from time to time, I am interested in the various outside activities of certain groups within the firm. These include everything from bridge clubs to debating societies. In giving the matter some consideration, I have the feeling that perhaps we at AWECO could become more active in setting up and developing clubs of several types. They can be a lot of fun and certain of them can be educational as well.

With this in mind I would like to invite discussion on the matter. If you have a certain hobby or special interest, and would like to organize a club among other AWECO folks with similar interests, you are welcome to make it known in PARADE. We shall try to do what we can to create the proper enthusiasm for establishing



these groups into organized clubs. You should address your letters to me, or stop by and talk it over.

Here are some of the clubs which have proved of great interest in other plants and offices throughout the country: book clubs, camera clubs, debating societies, glee clubs, card clubs, stamp clubs, orchestras, amateur theatrical groups and various sports clubs.

Does this give you any ideas? If so, let's talk it over.



He must be a man of vision and ambition, an after-dinner speaker, before and after dinner fuzziest, a night owl, able to travel all day and make out reports all night and appear fresh next day; learn to sleep on the floor and eat two meals a day to economize on traveling expenses so that he can entertain his friends in the next town.

He must be able to entertain wives, sweethearts, and stenographers without becoming too amorous; date waitresses, and at the same time keep out of the local bastille; inhale dust; drive through snow ten inches deep at ten below; and work all summer without perspiring or acquiring B.O.

He must be a man's man, a lady's man, a model husband, a fatherly father, a good provider, a plutocrat, a Democrat, a Republican, a New Dealer, and old dealer and a fast dealer, a technician, a politician, mathematician, and an old airplane and engine mechanic, also an authority on trucks, buses, streetcars, and industrial ma-

QUALIFICATIONS

for a

Field Service Man

chinery, a competent stenographer and typist (able to do one-hundred and fifty words a minute and keep a cigar going). Attend all meetings, conventions, funerals, visit hospitals and jails, contact and soothe the feelings of every customer in his territory and take time to do missionary work and good-will work; drive a company car and be able to compute mileage, drift,

ground speed, gas consumption per block per minute, wear and tear on tires and depreciation on the paint job.

He must have unlimited endurance and be able to overindulge frequently in wine, women, wind and gab; possess a wide range of telephonic numbers, and all the latest stories. He must own the latest model car and an attractive home, belong to all clubs, pay all expenses at home plus old age pensions, social security deductions, income tax, luxury taxes and liquor tax.

He must be able to stick his neck out by answering all questions of customers and then pull it back in before it is chopped off. He must be an expert talker, liar, dancer, traveler, bridge and canasta player, poker hound, and authority on palmistry, chemistry, physiology, psychology, cats, dogs, etc., and still send his expense voucher and make it stick the first time it is submitted.

ARTHUR UNKNOWN

the LIGHTER SIDE

NATIONAL SAFETY COUNCIL

"YOU'LL LIKE OUR WEATHER...WE HAVE SOME TROPIC FALS AROUND HERE!"



"WAIT TILL I GET THIS GREASE OFF MY HANDS AND I'LL BE OUTA HERE IN A FLASH!"



From National Safety News
Published by
The National Safety Council

ANOTHER AWECO BOOTH



AWECO was among the many business and manufacturing firms which had a booth at the St. Joseph County Industrial Progress Exposition held over Labor Day weekend at Playland Park. The affair was well attended

considering that a great number of people were absent from the city for the holiday. The folks in this picture are AWECO personnel. Ray Steele chats with Fred Balduf and family.

CHANGE of REPORTERS

Due to the press of other business, Lynn Havers has asked to be relieved of his duties as PARADE Reporter in the Steel Shop. His place will be filled by Bob Hramoski who has been at AWECO since January, 1951. We want to take this occasion to thank Lynn for his assistance over the many months. At the same time we are happy to welcome Bob in this new capacity. Will you make his job as reporter easier by turning in news and bits of interest to him as you hear of it?



"No, no, Emily! He meant U. S. Bonds will mature in less than ten years—not us!"

People and Events in the News



Paul Davidson, Office Manager, was honored on the night of October 14th by the National Office Management Association of which he is a member and a committee chairman, at a dinner held at the Hoffman Hotel, Paul was presented with a scroll and merit award key "for excellent work and sustained efforts in behalf of the local chapter of the association." Paul is a past president and director of the local group.

The Council of Profit Sharing Industries, of which our company is a member, recently published a booklet which deals with various ways of promoting profit sharing within an organization. One of the articles in the volume was written by Joe Flory, PARADE Editor. Joe's story explains how an employee magazine can be very important in promoting a profit sharing plan. The article also discusses several of the methods used which keep the plan in the foreground of operations at AWECO.



Here fellow workers are gathered around Serafien Bowmer to present him with a present upon his retirement. Serafien came to AWECO in October,

1942. He plans to spend more time with his pigeons, being a lover and trainer of the birds. The boys in the shop gave Serafien a wrist watch and a sum of cash.

"Do Your Bit To Make A Hit"





Doris Schmelz, Dust & Fume, came to work here in May, 1953, immediately after graduating from Madison Township High School. She first worked in Sales. Doris performs general stenographic duties. She files all reports, basketball in particular, also TV, sewing and playing the piano. Doris is active in church work and is a member of the choir.



Fred Buff, Steel Shop, was hired here in July, 1949. Before that he had worked for South Bend Lathes Works. His job is sheet metal layout. Fred is married and has a teenage daughter and son. He does a great deal of work around his home. Fred is also active with young people, doing considerable work with the Walther League of St. Peter's Church.



Mary Ann Boldt, Engineering, came to the company in January, 1954, having worked previously for the North Side Theater. She operates the Ocalid machine and files blue prints. Mary Ann says most of her spare time is taken up with reading, dancing, movies and horse back riding.



Ber Biggs, Steel Shop, was employed by Studebaker and Bell-Bend before coming here in March, 1936. He is a sheet metal layout man on elevators. Ber has three children and eight grandchildren. He belongs to the Eagles and the East End Conversation Club, and enjoys the sports of shuffleboard, bowling and fishing.

AWECO FOLKS on the JOB



Horace Sherrill, North Shipping Room, came to work here at AWECO in August, 1950. Before that he had attended Carpenter Trade School. Horace works here as a Carpenter Shop Leader. He is married. Horace says that most of his spare time activities are confined to fishing and swimming.



Cecil Rice, Steel Shop, was employed here in November, 1942. Previously he and his wife had operated a cream and egg station in Marion, Indiana. Besides this, Cecil was a "rice man." His work here is running the Wiedemann Press. Cecil has four children and classes himself as a home lover. He raises flowers, and sometimes fishes and hunts.



James McVay, Accounting, has been with us since March, 1952. Before that he had worked for Fairbanks-Morse, Three Rivers, Michigan; H & H Accounting Company, Mattoon, Illinois; Illinois-Iowa Power Company, Decatur, Illinois. Jim works on negotiation, state taxes and other book-keeping. He is married and has a small son. Jim is interested in most sports, especially baseball and football.



Virgil McCall, Machine Shop, has worked here twice. He began in 1942 and left in 1949. He returned in July, 1950. Virgil operates a Bullard lathe and other machines. He is married and has two children. Most of his spare time is taken up in his own shop where he repairs radio and T.V. sets.